



Desmond Crisis

Digital lifestyle storyteller with mass market audience experience.



ACADEMY of ART
UNIVERSITY
FOUNDED IN SAN FRANCISCO 1929
BY ARTISTS FOR ARTISTS

Instructor, Academy of Art University 2010 - Present

Teaching and developing bachelor's and masters degree courses including; "Multimedia Formats and Trends", "Digital Tools for New Media", "Digital Tools for Multiplatform Interactive Design" and "Marketing & Public Relations in Practice"



Specialist, OPG Communications - 2003-2010

Multi-faceted specialty communications from consumer outreach and spokesperson duties to consultation and deployment of mission critical telecommunications systems. Clients served included GameFly, PriceGrabber.com, Google, Ebay, Stanford University, Federal Reserve Bank, Genentech, and Applied Materials.



On-air host and segment producer, CNET Networks, Inc. - 1995-2003

Wrote, hosted and produced a wide variety of technology lifestyle feature segments for the following programs:

- **CNET Radio** (KNEW 910AM S.F. / WBPS 890AM Boston / XM Satellite) Hosted mid-days Monday through Friday CNET Radio broadcast with an audience reach of over 7+ million people in the nation's 4th largest market and satellite radio. Heavy call-in participation and in-depth interviews with industry leaders and celebrities
- **CNET Central** (Local Affiliates, USA Network, Sci-Fi Channel) Demonstration and explanation specialist. Hosted and produced weekly on-camera demonstration segments highlighting a new technology, device, or service. Also hosted feature stories in studio and in the field.
- **Cool Tech** (USA NETWORK, SCI-FI CHANNEL) Show co-host and segment producer for a program dedicated to a wide variety of consumer technologies and products.
- **The Web** (USA NETWORK, SCI-FI CHANNEL) Reporter and segment producer focusing on video game reviews, short tutorial segments and interviews.
- **The New Edge** (USA NETWORK, SCI-FI CHANNEL) Presented field pieces focusing on industrial strength technologies with future applications in everyday life.

